



Northeast Arkansas Regional Airport Needs Assessment

February 8, 2023



Project Understanding



- Study focused on analyzing the demand for an **expanded or new commercial service airport** in the Northeast Arkansas Region.
- Site selection and development programming are not part of this project but could be completed in **subsequent phases**.

Airport Development **Process**

NEEDS ASSESSMENT SCOPE

PHASE 1A:

**Analysis of Regional
Socioeconomic Factors
and Key Industries**



PHASE 1B:

**Analysis of
Air Service Demand**

POTENTIAL NEXT STEPS

PHASE 2:

**Proposed Airport
Facility
Requirements**



PHASE 3:

Site Selection



PHASE 4:

**Airport Master
Plan and
Development**



Project Process

PHASE 1A: Analysis of Regional Socioeconomic Factors and Key Industries



Perform Socioeconomic Data Review

Review historic and projected job, population, and income numbers.



Meet with Local Municipalities and Key Stakeholders

Discuss economic trends and forecasted changes with local communities, economic development officials, and key stakeholders.



Meet with Arkansas EDC and ARDOT

Discuss economic trends, new industries, and roadway access to Northeast Arkansas.



Meet with Key Industries

Discuss current and future air service needs with key industries in Northeast Arkansas (including steel manufacturers, food processing, universities, etc.).

PHASE 1B: Analysis of Air Service Demand



Analyze Existing Air Service Market

Review existing air service demand out of Northeast Arkansas, and review existing passenger ticket data.



Analyze Airline Strategy

Review how a new airport in Northeast Arkansas conforms with existing airline strategies.



Conduct Air Service Demand Forecast

Review how existing air service demand could change based on economic growth.

Study Area



- Study Area consists of **19 counties**
- **2012-2022 Historical Trends:**
 - (0.037%) Population
 - 0.58% Number of Jobs
 - 3.26% Household Income
 - 10.60% Gross Regional Product
- **2023-2042 Projections:**
 - 0.164% Population
 - 0.78% Number of Jobs
 - 3.02% Household Income
 - 1.59% Gross Regional Product

Project Discussion



- What are your perceptions of NE Arkansas resident's current travel **demand and mode**?
- What **factors affect** travel demand in this region?
- What are the **key regional industries** that will affect demand travel?

Questions?

Visit us at: <https://near-ana.airportplans.com/>

