

AIRPORTNEXT STAKEHOLDER SURVEY

To support long-range planning efforts, Clinton National Airport is collecting feedback from stakeholders through a variety of engagement activities. One of those efforts included partnering with AirportNEXT, a program designed to help airports understand stakeholder perspectives and identify areas of alignment and support.

AirportNEXT surveys 16 stakeholder categories:

Community

- General Business
- Tourism Industry
- Community Organizations
- Federal Agencies
- Government
- Economic Development

Industry

- Airlines
- Food & Beverage
- Retail
- Cargo
- General Aviation
- Other Services

Airport

- Management/Supervisors
- Contractors/Vendors
- Board or City/County Administration
- Airport Advisory Committee

The outcome of this analysis is able to help in many ways, including:

Benefits of AirportNEXT



Learn from stakeholders to fine tune the strategic priorities for the airport.



Improve engagement and support of key stakeholders.



Support advocacy efforts for both local and regional governments.

Variables Assessing Airport Infrastructure & Facilities



Terminal



Transportation Access



Commercial Services



Technology



Security



Border

Variables Assessing Stakeholder Alignment



Air Service



Government Support



Community Support



Workforce & Culture



Sustainability



Economic Development & Tourism



To learn more about AirportNEXT Surveys, visit AirportNEXT.net